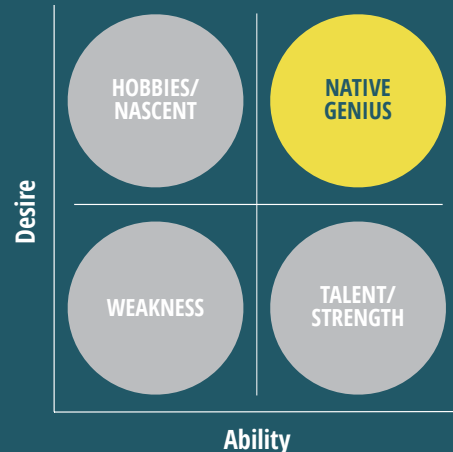


NATIVE GENIUS is WHAT YOU'RE GOOD AT AND LOVE DOING.

Unique to you
Uber Intelligence
Makes a big impact
Feels insignificant to you

YOUR WOW IS HERE

Desire is more important than ability



MELU is the signal you're using Native Genius. You want more of that. Shape tasks to use your MELU. It's when you feel...

- | | | |
|---------------------|--------------------------|-----------------------------|
| Perceptive | Helpful | Smart |
| Relevant | Smiling | Insightful |
| Creative | Focused | Satisfied |
| Excited | Supportive | Accomplished |
| Bringing new energy | Challenged in a good way | Working in a "diamond mine" |



MEGO is the signal you're in the non-native zone. You want less of that. Redesign tasks to minimize MEGO. It's when you feel...

- | | | |
|------------|--------|-------------------|
| Confused | Bored | Anxious |
| Annoyed | Futile | Brain Cells Dying |
| Stupid | Unsure | Discouraged |
| Frustrated | Tired | Disempowered |
| Resentful | Guilty | Cold & Closed |